



To Whom It May Concern,

Thank you for your interest in sponsoring the Salt Lakers Basketball Club for our upcoming fall/winter season (2021-2022). We are excited about our girls' basketball program and look forward to serving female youth athletes throughout Salt Lake County.

Our mission for our basketball club is to provide quality training opportunities for athletes to improve their basketball skills and help empower them to use the lessons they've learned on the court in their everyday lives. These lessons include the principles of discipline, perseverance, teamwork & the pursuit of excellence. We believe that correct fundamentals lead to proper execution on the court. If you are taught correctly, especially from the beginning, playing basketball can be fun and easy to learn.

Your sponsorship contribution will help cover the cost of team uniforms/gear, player tournament fees, and coaching development and materials for our athletes. This is a wonderful opportunity to positively affect the lives of children who live in our communities.

As a sponsoring business or individual, you are welcome to give us your logo or name that we can use to put on our team flyers, newsletters, and uniforms if desired. We will also share our sponsorship with our social media outlets and website, thanking you for your contribution to our basketball club.

Please fill out the attached sheet and email it back to me at [ericamonique2392@gmail.com](mailto:ericamonique2392@gmail.com). If you have any questions, please feel free to call me at 801-649-9222 or by email. Thank you for your time and consideration for sponsoring Salt Lakers Basketball Club.

Sincerely,

Erica Martinez

Salt Lakers Basketball Club

Salt Lakers Club Coordinator



**Monetary donations will allow our club to;** Purchase new uniforms and equipment, assist families in need of paying monthly & tournament fees, assist with team dinners/activities, increase registration from previous years, and increase Salt Lakers Basketball success for the future.

**Players' Average Expenses per Season: \$540 (September-February)**

Please check below which sponsorship/donations you are interested in providing for our club:

- ◇ Monetary donation for uniforms and equipment
- ◇ Monetary donation for 1 player's season expenses
- ◇ Donation for appropriate sponsored activity for all players
- ◇ (i.e., All Star Bowling Passes, trampoline park passes, movie tickets, etc.)
- ◇ Monetary donation for registration fees (\$30 per player)
- ◇ Donated Item that can be raffled out at our teams' fundraising event in the Fall.
- ◇ Other: (please explain)

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In return for your sponsorship, we will feature your logo and/or name on our donation flyers, team flyers, social media platforms, uniforms, etc.

**Thank you for your sponsorship! Please complete the following information:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Donation: \_\_\_\_\_

Monetary Donation: \_\_\_\_\_

Please return this form with your payment, cash/check or Venmo is welcome: @Martinez-Er23

**Checks payable to:**

Erica Martinez- Salt Lakers Basketball Club

1272 West Sunset Drive

Salt Lake City, Utah 84116

We would love to speak with you in more detail for any questions, comments, or concerns. We look forward to hearing from you. Thank You!

**Check out our social media pages!**

**<https://www.facebook.com/saltlakerserica>**

**IG: @salt\_lakers\_basketball**